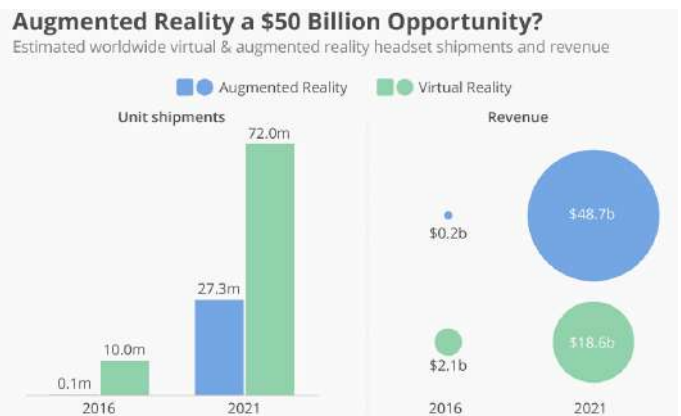


# NEWSLETTER



## QUEPELLIN'S LATEST PROJECTS ON AR AND VR

Our VR project with a leading manufacturing company - JCB offered them a unique solution of factory Virtual Tour. The factory VR tour allows the plant managers and visitors to take a 360 Degree Virtual Tour of the plant. The VR tour of the factory is an innovative and interactive alternative of monotonous PowerPoint presentations and corporate videos.

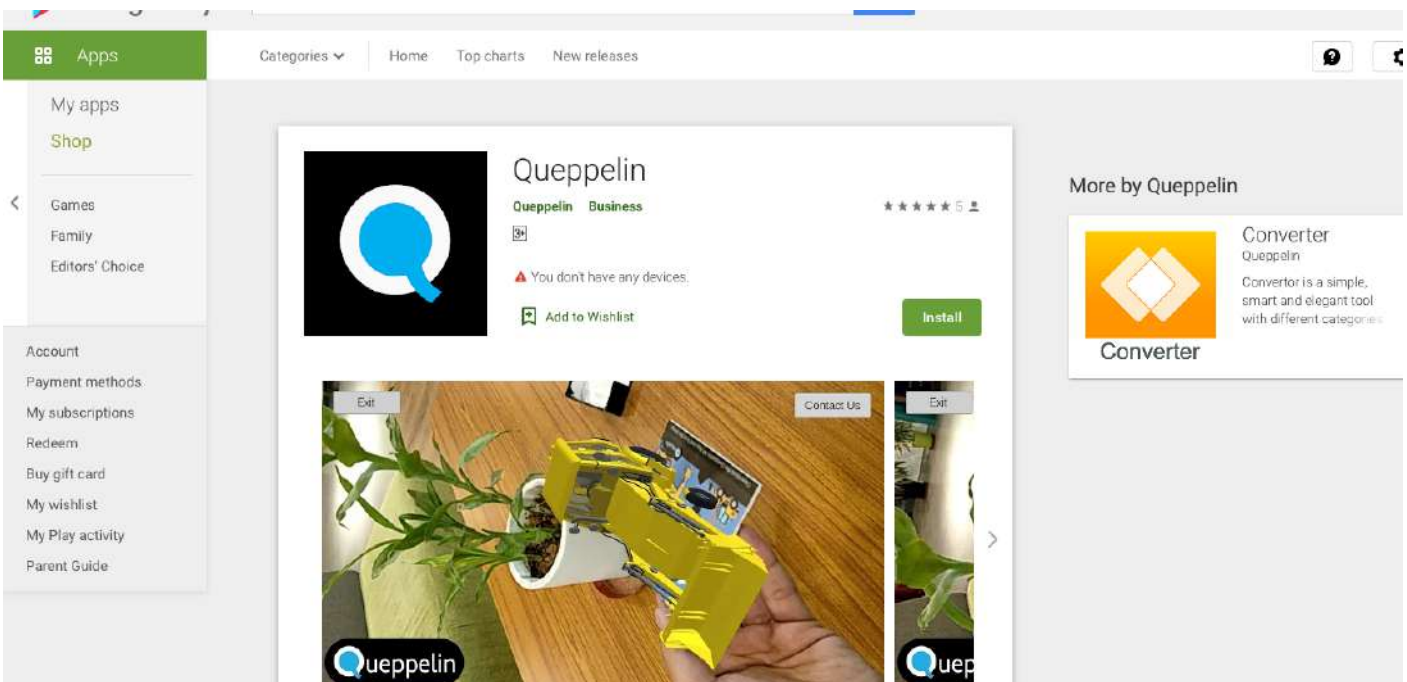
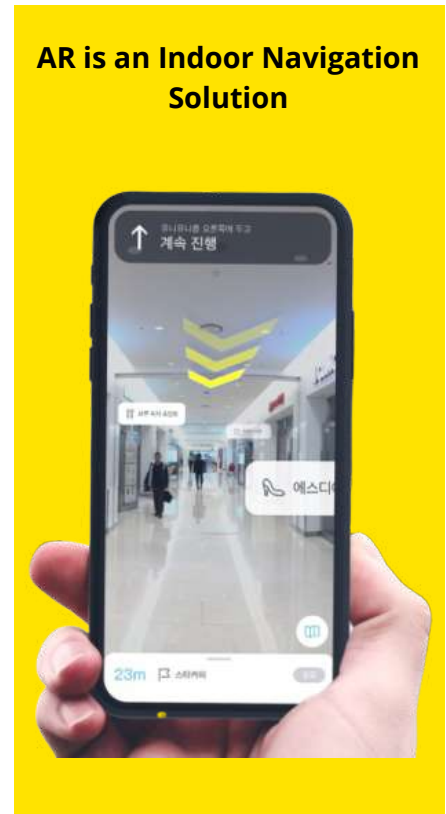


# AR APP FOR PRODUCT CATALOGUE

One Of Our Augmented Reality app allowed one of our leading manufacturing industry clients to give a new life to their Product catalogs that were in paper format. Our client got a unique and innovative way to display complex manufacturing tools, machinery, and equipment. With our app, complex machinery like a digger is displayed in your reality anywhere you are. AR view of the company's product catalog allows the client to understand structure and details of the machinery most effectively. With the app, our client develops digital catalogs that reduce printing cost along with offering ability to alter content anytime.

The augmented and Virtual realities are advancing at a rapid pace. By the year 2030 these technologies will be worth \$1.5t. This is something huge.

**The Global Augmented Reality (AR) Markets Projected to Exceed \$198 Billion by 2025.**



# XR TECHNOLOGY 2020

The global spending on Augmented and Virtual technology is forecasted to increase by 78.5% next year. There will be new exciting hardware offerings with more realism and immersion. The 2020 XR Industry Insight report also states that 65% of the AR companies are working for the industrial application of AR and 37% of the companies are working on consumer products and software. The coming years will witness a surge in the industrial application of AR and VR technologies.



## AR All Set To Change the Face Of the Healthcare Industry

The AR adoption in the healthcare industry will grow swiftly with a value of 38% annually until 2025. The surgeons will use AR in theater and training and get the alerts of risks and hazards while they are working. The innovative AR apps will allow the patients to find the patient's veins and avoid risky situations like sticking needle on points where it is not needed.

