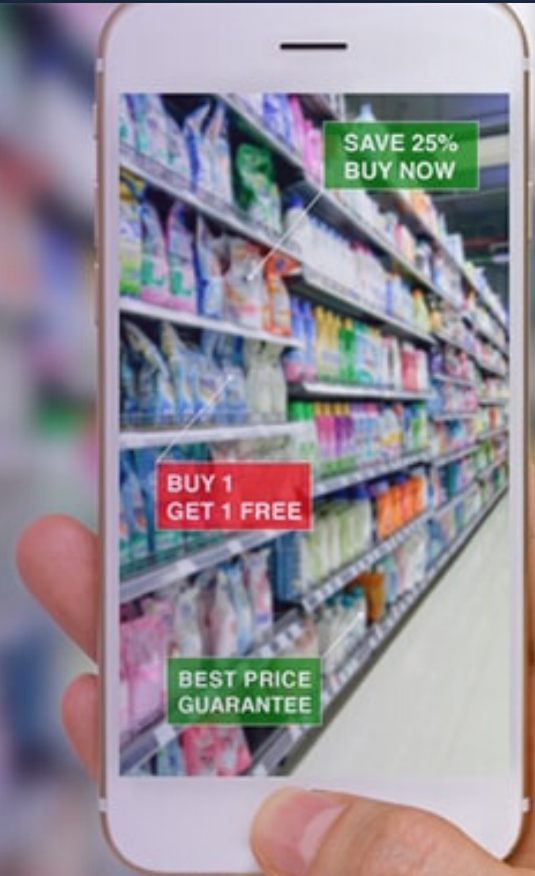




NEWSLETTER

MARCH 2020

AR-Based Ecommerce: The Possible Use Cases



Queppelin

OUR COMPANY CONTRIBUTION

LiveOrbis

LiveOrbis is our client from Australia. Queppelin Provided LiveOrbis with an innovative software solution that enables SMEs to harness the power of Augmented Reality to provide deeper levels of customer interaction by Australian Govt. It is a cloud-based self-service platform for business owners to create and put their AR experiences on the LiveOrbis app. It also offers the custom approach wherein, customer can create his own app-based and see for himself the app before it's ready for the world.

QUEPPELIN COMPANY
NEWSLETTER

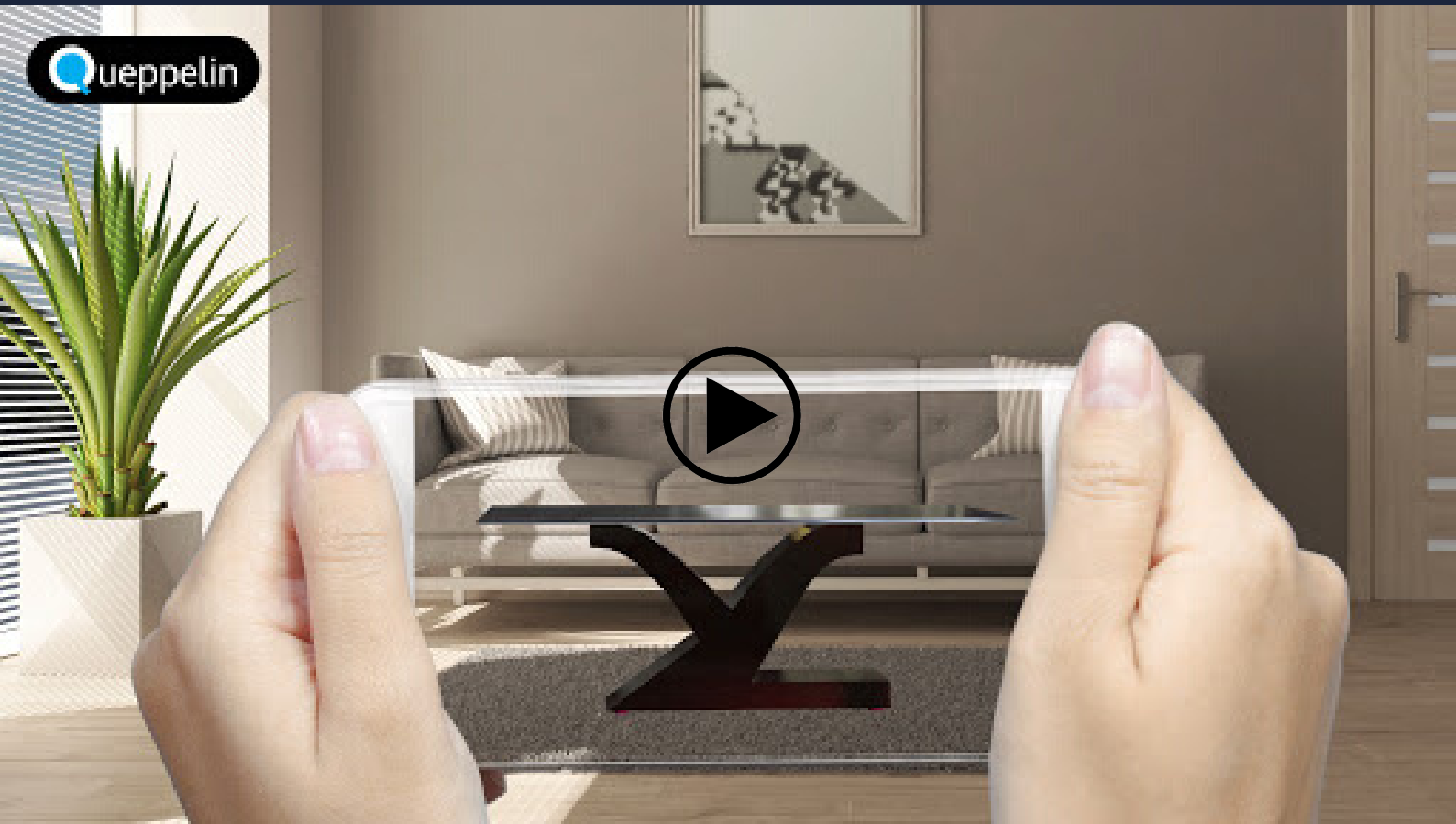
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AUGMENTED REALITY BASED FURNITURE RETAIL PLATFORM

By **QUEPPELIN**

How amazing would it be when your customer can see how a couch looks in their room before buying! And that too without having to visit your furniture store at all. Introducing the new Augmented Reality platform by **Queppelin**. Look at the video on how we can quickly bring any furniture e-commerce app to the world of experiential buying. This completely eliminates the need for the customer to visit the physical store at all.



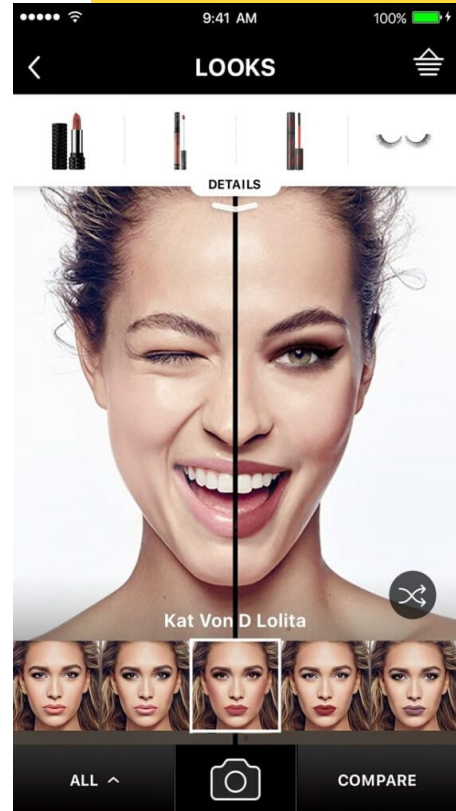
Easily convert your furniture e-commerce mobile app into a wonderland. With this, your customer has to just scan, select & place to try and buy. No more disappointing purchases or incorrect sizes. Pure comfort and pleasure... Simply... magic!

TRENDING - UTMOST PERSONALIZATION

BY SEPHORA APP

The AR app from Sephora allows users to upload images of their face. They can then virtually apply various makeup and skincare products to the images, enabling them to visualize how the makeup would look on their face.

The best part of this app is it streamlines the purchasing process and reduces the number of products that customers return. When customers can precisely envision what product suits them, they won't return it frequently.



THE CEO'S MESSAGE

BY PULKIT MATHUR

Queppelin helps businesses leverage the potential of Augmented & Virtual Reality to engage their users at a deeper level and provide products/services like never imagined before. Our product received a great global exposure when it was showcased by Oracle in Mobile World Congress Barcelona.

WE ALSO LAUNCHED A LARGE PLATFORM IN AUSTRALIA WHERE USERS CAN RECREATE THEIR OWN MARKER BASED, MARKER-LESS AND TELEPORT SOLUTIONS IN AUGMENTED REALITY. THE PROJECT INVOLVES 30+ FULL TIME DEVELOPERS